FREE Event Guide

GARDEN GROVE STRAWBERRY FESTIVAL

FREE ENTRY **MEMORIAL DAY WEEKEND** MAY 24-27

FREE Cake Friday Saturday Parade Celebrities

Carnival Rides FREE Concerts Games & Food





Mingo Lee, Wing Lam & Ed Lee Wahoo's Fish Taco

Friday 1pm - 10pm **Sat & Sun 10am - 10pm** Monday 10am - 9pm

Unlimited **All-Day Rides** \$35 Fri., \$40 Sat.-Mon.



strawberryfestival.org

At the Village Green



Scott Klopfenstein Reel Big Fish

Main at Euclid

Garden Grove



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CONTENTS

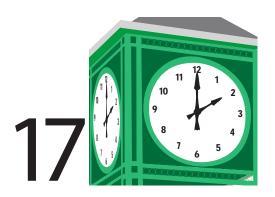
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- 5 Festival Map
- 6 Schedule of Events
- 8 Celebrity Grand Marshal
- 9 Theme Grand Marshal
- 11 Contests
- 12 Celebrity Autographs
- 17 Clock Tower on the Green
- 19 Scholarship Recipients
- 21 President's Message
- 22 Non-Profit Food & Games
- 23 GG Festival Directors
- 24 Showmobile Artists
- 25 Garden Amp Artists
- **Bk** Sponsor Thank You









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ATTENTION FESTIVAL ATTENDEES!

Please remember to dispose of your trash, recyclables, and organics in the appropriate receptacles while at the Garden Grove Strawberry Festival. Thank you!



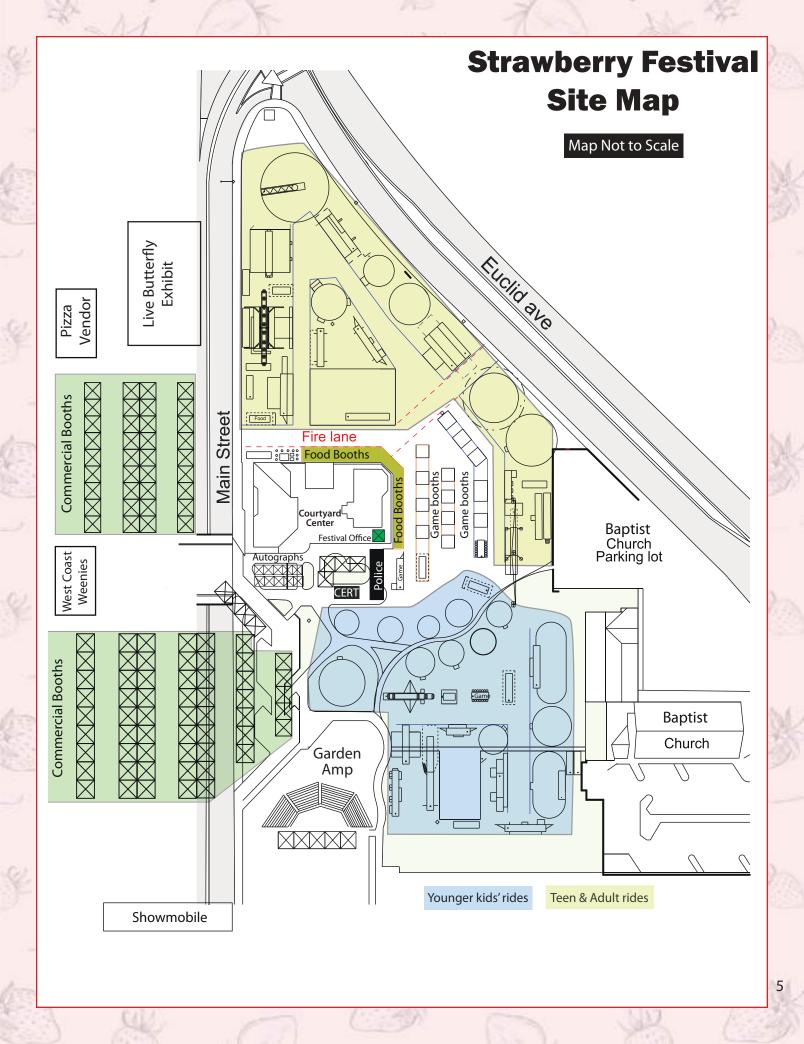
GGCITY.ORG/ORGANICS











SCHEDULE OF EVENTS

Friday, May 24th:

4:00 pm

Tiny Tots King & Queen Contest

3 to 6 year-olds

Sign-Up online starting May 1st or at the festival from 3:00 pm – 3:55 pm.

Winners must be available the next day to be in the parade.

Late arrivals will not be allowed to participate. *Garden Amp*

6:00 pm

Strawberry Festival Opening Ceremony

Free Strawberry Shortcake served to all who attend.

Showmohile

6:00 pm

Rusty Sunn

The Music of Chris Cornell & Soundgarden *Garden Amp*

7:00 pm

AeroRock

Tribute to Aerosmith *Garden Amp*

8:30 pm

Hysteria

A Tribute to Def Leppard *Garden Amp*

Contest Information

For additional contest information, please see page 11 of this magazine or scan the QR code below to go to our website.



Saturday, May 25th:

8:00 am

VIP Pancake Breakfast

Garden Grove Community Center 11300 Stanford Avenue at Euclid Street The breakfast is open to the public, cost is \$13.00, and is served by Jay's Catering.

10:00 am

Parade

(Starts at 9th Street and Chapman Street)
Television, Film, Theatre, Music, Radio and Sports
Celebrities, Marching Bands, Local Dignitaries,
Equestrians and more!

12:00 noon

Living in Stereo

(90s cover music) *Showmobile*

12:30 pm (Approximate Time)

Celebrity Autograph Signing

Tables in front of the Courtyard Center (See map on page 5)

3:00 pm

Strawberry Fashion Frenzy Contest

Wear your best Strawberry outfit and enter to win. *Garden Amp*

3:30 pm

Your Mom

90's Pop Rock to now *Showmobile*

6:00 pm

The Mighty Cash Cats

The Johnny Cash Show *Garden Amp*

7:00 pm

Ted Z & The Wranglers

(Americana, rock, folk, country) *Garden Amp*

8:30 pm

Skynyrd Rising

A Tribute to Lynyrd Skynyrd *Garden Amp*

SCHEDULE OF EVENTS

Sunday, May 26th:

11:00 am

Berry, Berry Beautiful Baby Contest

3 months to 2 year-olds Sign-Up: Online starting May 1st or at Festival from 10:00 am – 10:55 am *Garden Amp*

12 Noon

Oléha

Hawaiian ukulele & Spanish Guitar *Showmobile*

2:00 pm

Look, Lately

Alt Indie Rock
Showmobile

4:00 pm

Full Spectrum Band

(60's, 70's, 80's and 90's music) *Showmobile*

6:00 pm

New Wave Kids

(90s cover music) *Garden Amp*

8:30 pm

Green Today

(Green Day Tribute Band)
Garden Amp



Monday, May 27th:

11:00 am

Redhead Roundup Contest

All Ages

Sign-Up: Online starting May 1st or at Festival from 10:00 am – 10:55 am *Garden Amp*

12 Noon

Oléha

Hawaiian ukulele & Spanish Guitar *Showmobile*

1:30 pm

Berry Burst Creations Contest

Sign-Up: Online starting May 1st *Garden Amp*

2:00 pm

Boys and Girls Club DJ

Boys and Girls Club laying down a groove *Showmobile*

4:00 pm

Durty Watur Band

70s, 80s, and 90s music *Showmobile*

6:00 pm

Lover Sonicas

Calle4Cumbia *Garden Amp*

8:00 pm

Mantra

Rock En Español *Garden Amp*



Celebrity Grand Marshals - Wing Lam, Ed Lee, & Mingo Lee



Wing Lam, Ed Lee and Mingo Lee are brothers, co-founders, and partners of Wahoo's Fish Taco.

Wing Lam is the eldest of the three founding brothers and widely recognized as the face of the iconic Wahoo's Fish Taco brand. A 37-year restaurant industry veteran, he is often in the public eye participating as a panelist/speaker at global events, in various tv commercials and often featured on Food Network shows. You can also hear him every Friday on 95.5 KLOS' Heidi & Frank Morning Show, giving updates on his charity California Love Drop and his support of many national and local community-based events.

Ed Lee is responsible for the expansion and development of the iconic brand. With more than 35 years of experience in the restaurant and hospitality industry,

he has helped establish Wahoo's as a pop culture mainstay. Forging partnerships with brands like Quiksilver, Billabong, Hurley and Vans, Ed has ensured Wahoo's brand presence at high-profile surf, sporting and music events. Ed serves on the board of various non-profit organizations including Share Our Strength, California Restaurant Association and Vocational Visions. In 2018, Ed was named One of OC's Most Influential by the Orange County Register.

Mingo Lee, the youngest of the three brothers, serves as CEO of Wahoo's Fish Taco. With more than 30 years of experience in every aspect of the family restaurant business, he wears many hats, successfully overseeing the company's finances, marketing and day-to-day operations. Mingo is often invited to speak and guest lecture at top universities such as University of California, Los Angeles, University of Southern California and University of California, Irvine, etc. A philanthropist at heart, Mingo supports many organizations such as the Children's Hunger Fund, Humane Society, World Wildlife Fund and Doctors Without Borders.









Theme Grand Marshal - Scott Klopfenstein



Scott Klopfenstein is 3rd generation raised in Garden Grove. He started his career as a 15-year-old kid playing with friends in local bands. Over the past 30 years he has made records and toured the world as a founding member of the popular ska band Reel Big Fish, composed and performed music for Off-Broadway theaters in New York City, played for internationally renowned acts like Green Day, The English Beat, Steve Bartek of Oingo Boingo and many more.

He and his family have all worked at the GEM Theater and the Garden Amp over the past several decades, doing jobs from house manager to set design

and building. Additionally, Scott has headlined at the Garden Amp numerous times.

Scott and his family reside in Garden Grove where he has a creative coaching business and his wife, Teka, is a realtor. Together they have 2 daughters, who are 4th generation Klopfenstein's. Additionally, his sister-in-law, Stephanie, is a Garden Grove City Councilwoman and is running for Mayor.

Scott and his whole family are very active in the community, and he is happy to call Garden Grove his home!

VIP Breakfast Saturday 5/25 @ 8:00 am

The breakfast is open to the public, and is provided by Jay's Catering. They'll be serving breakfast breads, fresh fruit and quiche. The charge is \$13.00 cash per person paid at the door.



The breakfast is also attended by local dignitaries and parade celebrities, who will be introduced.

Garden Grove Community Center
11300 Stanford Avenue
at Euclid Street



In Memory of Howard Whittaker

The Garden Grove Strawberry Festival Association is proud to honor the memory of a local Garden Grove Hometown Volunteer, the late Howard Whittaker.

Howard was born in Canada. He later moved to Oregon and enlisted in the US Marine Corps where he served 4 years as an aircraft and helicopter mechanic.

Howard moved to Garden Grove in 1957, met his wife, Mary Jane, and married her later that year. Together they raised 8 children and collectively, they have 22 grandchildren, 46 great-grandchildren, and 18 great-grandchildren.



Howard and his wife ran several successful businesses and even secured a patent for a vertical V-shaped metal trellis support device for supporting grape plants to allow for maximum sunlight exposure through efficiently managed canopies.

Howard was a patriotic man who loved his country. He was a generous businessman, loved helping others, and has volunteered with many organizations throughout his life. Most notably, he has been a Garden Grove Elk for the past 60 years.

In 2023, Howard was chosen as the Garden Grove Senior King for his volunteer work in the Garden Grove community and was honored at the annual Garden Grove Strawberry Ball.

As we celebrate our hometown this Memorial Day weekend, we remember and celebrate this generous soul, who will be remembered as a kind, generous man who loved his family, friends, and his community.







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CONTESTS

Tiny Tots King and Queen Contest (Friday, May 24th): The Garden Grove Strawberry Festival Association is searching for the 2024 Strawberry Festival Tiny Tot King and Queen. Winning royalty will ride in the Saturday Parade. Open to children ages 3 - 6 years old.

Sign-Up online beginning May 1st or at the festival from 3:00 pm - 3:55 pm Judging Time: 4:00 pm. Participants must be available the next day (5/25) to ride in the parade.





Strawberry Fashion Frenzy Contest

(Saturday, May 25th)

Get ready to showcase your berry best in our Strawberry Festival Attire Contest. This contest is open to all fashion enthusiasts ages 10 and up to express their creativity and flair with outfits inspired by strawberries' vibrant hues and delectable charm. Fashions may be store bought or home made. Please scan the QR code below for more information. Sign-Up online beginning May 1st or at the Garden Amp from 2:00 pm - 2:55 pm. Judging Time: 3:00 pm.

Berry, Berry Beautiful Baby Contest (Sunday, May 26th):

Is your baby Berry, Berry Beautiful? Share their cuteness with the judges and the audience at the Garden Amp.

Sign-Up online beginning May 1st or at the Garden Amp from 10:00 am - 10:55 am. Judging starts at 11:00 am.

Participants will be judged in 4 age groups: 3 - 6 months, 7 - 11 months, 12 - 23 Months, 2 - 3 years.

Winners will be chosen for the following in each age category: Best Eyes, Best Strawberry Outfit, and Best Smile.





Redhead Roundup Contest (Monday, May 27th):

Are you, your child, or someone you know a knockout Redhead? If so, it's time to get some well-deserved FAME for the MANE. This contest is for ALL ages from infant on up. Sign-Up online beginning May 1st or at the Garden Amp from 10:00 am -10:55 am. Judging starts at 11:00 am

Categories include: Baby Redhead – Infant - One Year • Toddler Redhead – 1-4 Years Cutest Redhead – 5 - 12 Years • Teen Redhead – 13 - 19 Years Prettiest Redhead – 20 - 30 Years • Classy Redhead – Over 30 Years Redhead With The Most Freckles • Strawberry Blonde

Redhead Transformation (Show off your dyed mane)

Berry Burst Creations (Monday, May 29th) ONLINE Submissions ONLY Indulge your creative spirit and join us for the Strawberry Festival Art Contest! This enchanting contest invites artists ages 5 and up and all skill levels to express their passion for the Strawberry Festival through the magic of art. There are 3 art mediums to choose from: drawing. painting, or photography. Please scan the QR code to the right for more information. Winners will be announced during the Festival on Monday, May 27 at 1:30 pm in the Garden Amp.

NEW!

Sign up online at strawberryfestival.org/contests beginning May 1st 2024.

Please be prompt to all contests. Unfortunately, late arrivals will not be able to participate.

All contests will be held at the Garden Amp.



CELEBRITY AUTOGRAPHS



Wahoo's Fish Taco **Founders**



Musician Reel Big Fish

Mingo Lee, Wing Lam Ed Lee



Scott Klopfenstein



Heidi & Frank Morning Show 95.5 KLOS FM On-Air Host



KTLA Newscaster



The Endless Summer II **Professional Surfer (retired)**



Que Buena 96.1 FM **On-Air Host**



Pat O'Connell



Compa Gamez



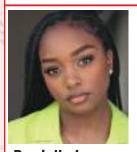
Chris Tzorin

Next Level Chef featured in: Cutthroat Kitchen, Guy's Grocery Games and Man vs. Child: Chef Showdown



Nour Milla

Estrella TV Television Host Journalist and Producer



Actress

King Richard

Danielle Lawson



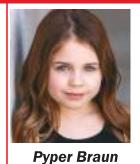
Johnny Ice

Heidi & Frank Morning Show 95.5 KLOS FM On-Air Producer

CELEBRITY AUTOGRAPHS



Stick It The Lovely Bones



Imaginary Disney Jr's Superkitties Nickelodeon's Erin and Aaron

Nikki SooHoo



Professional Surfer Inducted into the Surfing Walk of Fame in 2019 as their Woman of the Year.



Leigh Steinberg

Super Sports Agent Inspiration behind character in Jerry Maguire

Courtney Conlogue



93.5 KDAY 90's Hip Hop On Air Host



Jordan Fitzpatrick

Heidi & Frank Morning Show 95.5 KLOS FM On-Air Producer

CeCe Valencia



Shameless, Rebel Moon Parts 1 & 2

KWAVE 107.9 FM

On-Air Host



Que Buena 105.5 FM, 94.3 FM, & 96.1 FM On Air Host

Kayden Koshelev



Michael David



Sarita Tello



Sean Lee

The Purist Group Founder

CELEBRITY AUTOGRAPHS



The Morning Rush KOCI 101.5 FM



Victor Mendez

Radio Suerte On Air Host Crusade of the Penny

Jim "Poorman" Trenton



Son of Founder of VANS VP of Events and Promotions

Steve Van Doren

Don't miss the scheduled autograph session on Saturday at 12:30pm following the parade. Check the map on page 3 for the location.

Our News Isn't Just Local.



From natural disasters to prep sports wins, innovations to celebrations, local news is truly a matter of life and death, discovery and joy.

We'll keep reporting the news that affects you — accurately and objectively. Because if it's happening in Orange County, it's a big story to us too.

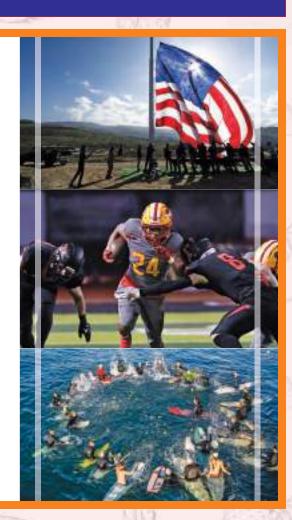
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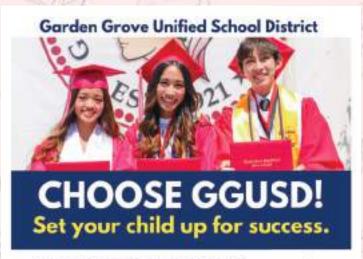


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The Clock Tower on the Village Green



The Tower on the Green is a project of the Garden Grove Community Foundation (GGCF), a not for profit

organization, whose mission is to make Garden Grove a better place to live, learn and play. The Garden Grove Community Foundation programs aim to create a positive image for our city and enhance the quality of life for our community through cultural and educational programs.

The concept for the Tower on the Green was developed in January 1999, to complement the completion of the Main Street Brick Walkway. Under the leadership of then GGCF President, Harry J. Krebs, a group of dedicated citizens formed the Clock & Brick Committee. This group, which included architects and civic leaders, began planning the design for the clock tower.

In March 1999, the GGCF held a ground-breaking event to raise awareness and excitement about the project at what was then the future site of the Tower on the Green in Village Green Park. At the fundraising event, the first pledges were made by a small but active group of Garden Grove businesses, service clubs, and private individuals, The enthusiasm for the new landmark grew rapidly. One year after the groundbreaking, more than

\$25,000 was raised for the project; by the end of 2001, that number rose to \$118,000 in donations and pledges!

Green Giant Construction Company was selected to build the clock tower and in January 2002 construction began. Two months later, the 30,000-pound main steel structure was delivered and set in place.

The clock mechanism was ordered in November 2001 for delivery in late March 2002. Twin, 4,300 pound, black granite obelisks were ordered and shipped from India to be placed at the base of the Tower on the Green. One obelisk is dedicated to the business community, the other to individual donors.

On April 18, 2002, the Garden Grove community

gathered together to mark the official dedication of the Tower on the Green. The program focused on Garden Grove's rich ethnic diversity, culminating in the traditional ribbon-cutting ceremony and release of 100 white doves.

Fun Facts

Architect: Miles Folsom -Anaheim, CA

Tower Dimensions: Height - 43 feet; Width - 12 feet; Weight - 30,000 pounds

Clock Face: The Tower includes four, 700-pound clock faces, each eight feet in diameter. A single control box operates the clock mechanism with a GPS system

For more info visit www. GGCF.com.



St. Olof Lutheran Church
United in Hope, Connected by Grace

St. Olaf Lutheran Church 12432 Ninth Street Garden Grove, CA 92840

(Corner of Lampson Avenue & 9th Street)

Worship Service: 9:30 a.m. Sundays

Drive Thru Food Distribution: First and Third Wednesdays of the month, from 11:00 a.m.—1 p.m., enter from Lampson Avenue Parking Lot

St. Olaf Childcare Center

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Please come visit us!



12432 9th St. Garden Grove, CA 92840 (corner of 9th and Lampson)

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2024 Strawberry Festival Scholarship Recipients



Garden Grove High School
Malik Peah
Santa Ana College
Engineering
Automotive Engineering



Pacifica High School

Jocelyn Le

Cal Poly Pomona or Cal Poly SLO

Mechanical Engineering



Rancho Alamitos High School
Alex Lam-Tang
Columbia University, NYC
Psychology
Psychological Research



Los Amigos High School
Alondra Gonzalez Barcenas
UC Irvine or UC Santa Barbara
Educational Services
Education/Teaching



Bolsa Grande High School
Sky Bui
UC Berkeley
Bioengineering
Biomedical Research



Hare High School
Tatiana Lua
Orange Coast College
Radiology
Radiology Technician



La Quinta High School

Sydney Dinh
UC Irvine
Computer Science
Masters in Business Administration



Santiago High School

Tyler Truong

UCLA, UC Berkeley, or John Hopkins

Biochemistry

Medicine



MONDAY SEPT. 2nd

8am-10am

66th Annual Labor Day Family Fun Festival

8AM

Elk-Ender's Pancake breakfast Hamburgers & Hot Dogs & Corn on the Cob

11am-1pm **BBQ Ribs and Chicken Dinne** 3pm-5pm







Lots of Activities

*Games

*Bounce House

*FAce Painting

*Emblem Club Craft Sale

*Live Entertainment

*Raffles

*Gif Basket Drawing Drawing

*Emblem Club Bake Sale

*Wheelbarrow Drawing

*GRAND PRIZE DRAWING-2 ELECTRIC BIKES! GIANT Big Screen TVII Cash PrizesII Drawing at 5:30PM

Garden Grove Elks Lodge #1952 11551 Trask Ave. Garden Grove, CA





On behalf of the Garden Grove Strawberry Festival Association Board of Directors, we would like to say

THANK YOU

to the
Garden Grove
Police Department
for helping to keep the
Festival a safe and fun
event for all ages.
We appreciate you!

President's Message



Welcome to the 64th Annual Garden Grove Strawberry Festival! I am honored to serve as the 2024 Garden Grove Strawberry Festival President and happy to welcome you to be part of this year's festival; where memories are made, while helping the community!

This year we are pleased to welcome the brothers of Wahoo's Fish Taco, Wing Lam, Ed Lee, and Mingo Lee, as the 2024 Celebrity Grand Marshals. With an impressive legacy of success in the culinary world and an unwavering commitment to community engagement + philanthropy, Wing Lam, Ed, and Mingo Lee epitomize the spirit of innovation and dedication that aligns seamlessly with the values of the Garden Grove Strawberry Festival.

Joining Wing, Ed, and Mingo as the Theme Grand Marshal will be Ed Arnold, a veteran sports and news anchor who graced the television airwaves in Los Angeles for over forty years, and a former Garden Grove resident and City of Garden Grove employee.

This year's theme is Celebrating Our Hometown, which I chose because our festival has been part of our community history for the past 64 years. With National Hometown Day on Saturday, May 25, it is a fitting theme for our festival and a great inspiration for our parade.

This year, we will be honoring the memory of Hometown Volunteer, Howard Whittaker. Howard has lived in Garden Grove since 1957 and has volunteered with many organizations throughout his life. Most notably, he has been a Garden Grove Elk for the past 60 years.

In 2023, Howard was chosen as the Garden Grove Senior King for his volunteer work in Garden Grove. I am pleased to announce that the festival will open in his honor, Friday, May 24th.

Be sure to visit the food and game booths, operated by local non-profit groups, who work tirelessly all weekend to raise much-needed funds for their causes! You can find the list of groups and the food they sell in this guide.

I also want to thank all of our sponsors for supporting our efforts. The dedication shown has helped keep us in the forefront of our community.

Lastly, I want to personally thank YOU for supporting our festival because every dollar spent helps us give back to the Garden Grove Community!

Scan the QR Code to visit our website to see all of our sponsors, the schedule of events, including our Friday night Opening Ceremony with FREE Cake, the Saturday parade, contests, LIVE concerts in the Garden Amp, food, vendors, and much more!

Let the fun and memory-making begin!

Mark Mahoney, President Garden Grove Strawberry Festival Association



Head over to the Non-Profit Food and Game Booths to show your support for each group and contribute to a good cause.

Non-profit Food Vendors

Greater Garden Grove Kiwanis Club

Funnel Cakes with Strawberry Glaze Powdered Sugar, Cinnamon Toppings. Bottled Water

Rancho Alamitos HS Music Booster

Tri Tip Sandwiches, Chips, Bottled water and Sodas

Garden Grove HS Baseball Booster

Carne Asada Tacos, Chicken Tacos, Bottled Water and Sodas

Kiwanis Club of Garden Grove

Corn On the Cob with Condiments
Bottled Water

Garden Grove Host Lions Club

Hot Dogs, Chili Dogs, Chili, Chilitos - Chili with Fritos, Pepsi, Sierra Mist and Bottled Water

Garden Grove HS Instrument Booster

Strawberry Smoothies, Strawberry Cheesecake Slices, Strawberry Banana Smoothies. Bottled Water & Sodas

Santiago HS Band Boosters

Nachos With Nacho Cheese, Chili, Sour Cream, Jalapeños, And Olives. Bottled Water.

Boys & Girls Club of Garden Grove

Tostilocos , Strawberry Lemonade and Bottled Water

Garden Grove Emblem Club #279

Hamburgers, Cheeseburgers, Cheese Quesadillas, Bottled Water and Sodas

Job's Daughters

Strawberry Shortcake, Strawberry Sundae, Strawberry Supreme, Bowl of Berries And Bowl Of Ice Cream

Nothing Mag - Garden Amp

Fried chicken/strips, Strawberry Aqua Frescas and Strawberry bread

Non-Profit Game Booths

Star Dart

Non-Sectarian Church of God

Colorama

BSA Troop & Pack 007

Milk Cans

OC Autism Foundation

Hula Hoops

Cook Elementary School

Basketball

Pacifica HS Softball

Baseball Toss

Garden Grove HS Aquatics

Goldfish

St. Olaf Lutheran Church

Star Coin Toss

Eucharistic Youth Group – St. Columban

Ring a Duck

Rancho Alamitos Aquatics Boosters

Coke Bottle Ring Toss

Friends & Family of Scouting

New Game to be Announced!

Christ Cathedral Academy

All-Volunteer Board of Directors and their Associates

The Garden Grove Strawberry Festival is organized and run by the Garden Grove Strawberry Festival Association; a 501(c)3 Non-Profit Organization made up of an all-volunteer board, comprised of 21 Volunteer Directors and their Associates. While we are independent of the City of Garden Grove, we do have a great partnership with the staff.

The festival is near and dear to our hearts and is a BERRY sweet labor of love! We hope you LOVE It as much as we do.



2024 President

Mark Mahoney

Permits/Butler Contract Civic Games Booths Commercial Food Vendors

Associate - Miles Mahoney

Secretary

President Elect

Treasurer

Christine Ball Insurance

Associate: Robin Suarez **Tony Lopez** Non-Profit Food Booths

> Associate: Eric Skillman

George Skelton

Associate: Suki Carter

Andrea Perez

Community Services/PR

Associate: Taylor Perez

Heidi Levesque

Contests

Associate: Nicole Sato

Fred Ramirez

Office

Associate: Federico Ramirez

Sherrie Larson Breakfast

Associate: Erica Leon

Denise Webster Volunteers

Associate: Malesa Rodriguez

Pat Catlin

Tents/Electrical

Associate: Billy Catlin

Dawn Miller

Special Kids Day

Associate: TBD

Debbie Mahoney

Scholarships

Associate: Anthony Contreras

Bill Gutaskus

Rentals

Associate: Sue Gutaskus

Key Support Team

Dave SmithsonPhotographer/Graphic Artist

Wendy Ellis PR/Marketing

Scott Weimer

Fencing/Parking

Associate: Marilyn Tortolano

Sue Catlin

VIP Lunch

Associate: Joyce Claussen

Ben Santos

Grounds and Sanitation

Associate: Paul Sjoberg

Josh Lindsay

Entertainment

Associate: Jon Reiser

Patti Catlin

Vendors

Associate: Susanne Rangel

Laura Neuschafer

Opening Ceremony

Associate: Malu Mendoza

Jeff Sanders

Parade

Associate: Kim Sanders

Steve Sanders

Rides and Grounds

Associate: Ryan Sanders









GET YOUR FREE PIECE OF CAKE AT THE OPENING CEREMONY.





FESTIVITIES START FRIDAY 5/24 AT 6:00 PM

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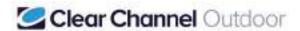






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